

Distinguished Alumni Award 2021

Eric Chrisinger **1980 Marketing Graduate**

Eric Chrisinger is the President and CEO of Co-Op Credit Union in Black River Falls. He is a strong advocate for two-year education, often touting the strong foundational skills that allowed him to be successful in his community.

Chrisinger began his career at Co-Op Credit Union as a branch manager in 1981, becoming executive vice president in 1988 and finally President and CEO in 2008. During that time, Chrisinger has led many local organizations, including being a former board member for the Black River Falls Area Foundation as well as a member of the Rotary Club. He has also participated in several community initiatives through Co-Op Credit Union.

Chrisinger has a strong connection to Western and its Foundation. He has previously served as a member of the Western Foundation Board of Directors and has been instrumental in securing financial support for future Western students.

